



# Press Release

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## Now Even More Value! SAM4s Ellix 40 Rated 20% Faster

St. Paul, MN – CRS announced enhancements to the SAM4s Ellix 40 thermal receipt printer. The Ellix 40 is now rated at a blazing fast 270mm/sec printing speed, and SAM4s has also added new anti-jam technology and jam free cutters so that users can easily avoid the most common cause of printer failures.

Featuring Energy Star certification and industry-leading features, the Ellix 40 is compatible with all SAM4s products in addition to many other ECRs and popular PC-based POS systems. The Ellix 40 provides a unique LCD display that spells out errors, messages and enables users to view and select printer options without the use of dip-switches. In addition SAM4s provides everything necessary for installation—including the appropriate communication cable and cable management cover—in the carton.

### **About CRS, Inc.**

CRS is the importing distributor for SAM4s in the Americas and is the leading independent importer and distributor of cash registers, POS terminals, POS peripherals and replacement parts. Visit [www.crs-usa.com](http://www.crs-usa.com) or call CRS at 1-800-333-4949 for information about becoming a SAM4s Dealer.

### **About SAM4s**

Highly respected SAM4s, of Seoul, Korea, has provided cost-effective, feature-rich and reliable POS and ECR solutions for over 25 years.

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**SAM4s Ellix 40  
Thermal Receipt Printers**