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The POS Market's Lowest-Cost Ethernet Receipt Printer

St. Paul, MN – CRS, Inc. announced the release of the SNBC BTP-R180II thermal receipt printer. With a triple interface: Serial, USB, and Ethernet, and a market-leading price, the R180II sets a new standard for value-class POS printers.

“By providing all commonly used interfaces without additional cost or modification, a POS VAR can now stock a single model that will perform with virtually any PC-based software application,” said Bruce Mann, VP of Marketing at CRS. “Other printer vendors may sacrifice print speed, reliability or compatibility to produce a value-class printer, but SNBC delivers virtually everything found in higher-cost competitors—or in its own popular higher-cost models.”

Energy Star certified, the BTP R180II prints at 230mm/second, provides drop-in paper loading and an auto paper cutter. Like all SNBC printers, everything—including cables, power supply and documentation—is included in the box without additional charges.

The BTP R180II is available to resellers directly from CRS, or from authorized SNBC regional distributors. Private label and OEM programs are available. It is backed by award-winning CRS support and a 2-year bumper-to-bumper warranty.

About CRS, Inc.

CRS is the importing distributor for SNBC in the Americas and, is the nation's largest independent importer and distributor of POS terminals, POS printers, ECRs, POS peripherals, parts and supplies. Visit www.crs-usa.com or call the CRS at 1-800-333-4949 for more information.

About SNBC

SNBC, Shandong New Beiyang Information Technology Co., is a subsidiary of Beiyang Electric Group Co. Ltd, since 1994, one of China's leading electronic enterprises. SNBC is a leading manufacturer of thermal print heads, printers, and printer mechanisms for POS, kiosk and label printing applications.



SNBC BTP-R180II Thermal Receipt Printer