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M300D Joins SNBC Impact Extraordinary Value Printer Family

St. Paul, MN – [CRS, Inc.](#) announced the release of the [SNBC BTP-M300D](#) impact printer. The BTP-M300D, featuring manual-tear, joins the BTP-M300 (auto-cutter) impact printer released in 2013, as SNBC further expands its mini-printer line card.



[SNBC M300D POS Impact Printer](#)

“Plain paper impact printers are preferred for kitchen printing in hospitality POS and in many data-logging applications” said Bruce Mann, VP of Marketing at CRS. “In addition to extraordinary reliability, resellers appreciate the built-in power brick that contributes to clean, reliable installations.”

Over the last five years, SNBC has achieved many design improvements in its core impact print mechanism. The BTP-M300 Series incorporates all of these improvements in addition to a new paper “pull” methodology proven to reduce paper jams. CRS provides models with either USB and Serial or Ethernet on-board for popular network printing applications. Additional interface options include, parallel, serial, WiFi, and Bluetooth. Like all SNBC printers, everything—including cables, ribbon, power supply and documentation—is included in the box without additional charges. The BTP-M300 Series has been certified by many popular POS software applications.

The BTP-M300D is available directly from CRS, or from authorized SNBC regional distributors. Private label and OEM programs are available. All SNBC POS printers are backed by award-winning CRS support and a 3-year bumper-to-bumper dealer warranty.

About CRS, Inc.

CRS is the nation’s leading independent importer and distributor of POS terminals, POS printers, electronic cash registers, POS peripherals, label printers, kiosk printer, spare parts and supplies. Go to www.crs-usa.com or call (800) 333-4949 for more information.

About SNBC

SNBC, Shandong New Beiyang Information Technology Co., is a subsidiary of Beiyang Electric Group Co. Ltd, since 1994, one of China’s leading electronic enterprises. SNBC is a leading manufacturer of thermal print heads, CIS heads, printer mechanisms and printers for POS, data-logging, kiosk and label printing applications.