CRS, Inc., 4851 White Bear Parkway, St. Paul, MN 55110

October 16, 2012
Contact: Bruce Mann
Phone: 651-294-2749
Email: bruce.mann@crs-usa.com

SDK Available for SNBC Printer/Android Tablet Applications

St. Paul, MN – CRS Inc. announced the availability of Android specific software developer kits for select SNBC printers. ISVs and developers can now easily integrate popular SNBC thermal receipt printers with Android mobile or stationary devices.

"Over the past five years, SNBC printers have emerged as the best value option for merchants in retail and restaurant environments, providing exceptional reliability and significant savings" said CRS VP of Marketing, Bruce Mann. "While the use of tablet based stationary and mobile point of sale applications is increasing, many customers will continue to demand printed receipts. Merchants will appreciate that the most cost-effective products for providing a receipt will continue to be SNBC."

SNBC printers are unique in that they offer true wireless Android interface capability in addition to traditional Ethernet interfaces. This allows developers the flexibility to communicate directly to the printer via an on board WIFI module or to connect the printer to a wireless router.

In the continuing SNBC spirit of offering extraordinary value products, the SNBC BTP-R880NP is positioned at more than $100 less than comparable printers. Contact CRS for more information.

About CRS, Inc.

CRS is the importing distributor for SNBC in the Americas and is the nation's leading independent importer and distributor of POS terminals, POS printers, ECRs, POS peripherals, parts and supplies. Visit www.crs-usa.com or call the CRS at 1-800-333-4949 for more information.

About SNBC

SNBC, Shandong New Beiyang Information Technology Co., is a subsidiary of Beiyang Electric Group Co. Ltd, since 1994, one of China's leading electronic enterprises. SNBC is a leading manufacturer of thermal print heads, printers, and printer mechanisms for POS, kiosk and label printing applications.   # # #