



Press Release

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Profit Boosting SAM4s Liquor Store App from CRS

St. Paul, MN – CRS released a liquor store demonstration program for the new SAM4s SPS-300 ECR series. The program includes a database of over 4000 PLU records that covers many commonly sold beer and liquor items, simplifying demonstration and installation.

ECR resellers throughout the USA have traditionally supported small liquor stores and convenience stores where liquor is sold. Many of these small merchants do not have the resources to invest in full-scale PC driven POS systems and are served nicely by ECRs with integrated payment and scanning capability. “We support our resellers with kits and applications that target ECR sweet-spots such as liquor, tobacco, convenience, concessions and quick service” said CRS Director of Sales Craig Fuss. “With features such as SD card program load/save and flat keyboard key-sheets, SAM4s ECRs are easier to deploy profitably than any competitive ECR brand.”



As an added benefit, dealers offering SAM4s ECRs with integrated payment realize exceptional ongoing revenue in liquor installations.

A sophisticated ECR platform for single and multi-lane retail merchants, the SPS-300 includes standard inter-register networking, up to four serial ports to support integrated payments or other POS peripherals, and on-screen programming for easy deployment and support.

About CRS, Inc.

CRS is the importing distributor for SAM4s in the Americas and is the leading independent importer and distributor of cash registers, POS terminals, POS peripherals and replacement parts. Visit www.crs-usa.com or call CRS at 1-800-333-4949 for information about becoming a SAM4s Dealer.

About SAM4s

Highly respected SAM4s, of Seoul, Korea, has provided cost-effective, feature-rich and reliable POS and ECR solutions for over 25 years.